

Editorial

Dear readers,

We are at a time of a lot of information and we know that it is important that readers can select and make the best use of them. We are happy to share with readers this new edition.

The first article is titled “Partnership between a private university and a company: a study case”. It was written by the authors: Mayara Xavier Bastos Gama, Cláudia Valéria Abdala Lamoglia e Wellington Leôncio Costa, Ricardo Alves Said, Dorlivete Moreira Shitsuka, and Dário Moreira Pinto Junior.

Next article, the second one, addresses an important issue for people that is creativity. The title is “Creativity and development of the creative thought in the studies of Torrance, Ostower and Majmutov” which was written by the authors: Josefa da Conceição Silva, Hector José Garcia Mendoza, Adriana Regina da Rocha Chirone, and Ana Acácia Araújo de Souza Eda.

In the third study, the authors Eliza Catarina Bezerra Cunha, and Mário Franco bring us from the European continent, a case study on the title “Partnership between a private university and a company: a study case”. The study shows us that the public-private partnerships are important ways to enable developments to society.

In the following article, entitled: “Use of the figure of the humor stereotype programs in brazilian tv: a linguistic-discursive analysis about the effects of sense of humor in humorous gender”, the author, Priscilla Chantal Duarte Silva brings us an excellent work in which she shows how these stereotypes affects the society.

The last article in this issue is titled “Mathematics of mobile application in basic education for teaching children of fundamental i 1st to 3rd year”. This article was written by Aldenia da Silva Marinho, Alexander Von Cernik Melo, Gianpierre Herrera Poggi, Marianne Bállico Kosiur, Wagner Rosa Marrane, and Cláudio Boghi.

We hope all readers appreciate the edition. Trully yours,
Itabira, November 7, 2016.

Dr. Ricardo Shitsuka
Editor